

Qualitative insights, quantitative scale



For us, working with Remesh has really added value... (to) help us understand how to bring the qualitative data to quantitative data, quickly. [It's been] really helpful for us to be very efficient in understanding what consumers want.



— **Tricia Griffith**
CEO and President
Progressive

REMESH AT A GLANCE

The Remesh platform allows your team to have a live conversation with your audience at scale, using AI to analyze and organize their responses in real-time. Unlocking this understanding enables you to quickly make decisions with confidence.



SOLUTIONS



Marketing and Branding

Use Remesh to create campaigns that resonate.



Customer Experience

Learn, improve, and optimize the experience for your audience.



Employee Experience

Better tools to engage and understand your employees.



Product Innovation

Use Remesh to ideate and gather feedback about your product.





1. Mitigate risk and make better decisions by gaining fast, frequent, actionable insights and incorporating the customer voice throughout the innovation process - empowering your team to make research-driven decisions three times faster.
2. Save resources by engaging in live, flexible conversations with up to 1,000 people at the same time, rather than doing follow up surveys and focus groups.
3. Reduce time by 50+ hours of work - so your team can focus efforts on storytelling and crafting a narrative from the data.

If you had said 2 years ago 'we're going to do focus groups, it's going to be online and here's how it's going to work' I would have thought no, because you have to be there in person... [Now, with] innovation, you can do things differently. And frankly, better.



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IN GOOD COMPANY



Top 5 Advertising Companies



Top Global Food & Beverage Companies



Top Global CPG Companies



Top Market Research Firms



Top 10 Consultant Firms



Top US Retailers



Top US Technology Companies



Technology Fast 500
2021 North America
Deloitte.



Remesh works with hundreds of the top brands in the world.



Deloitte.



c_space

