# • remesh consumer packaged goods

## **Real-time consumer insights**

The Remesh platform allows you to have a live conversation with your consumers at scale, using AI to analyze and organize the audience's responses in real-time.







**Concept Test** 

Define Targeting & Brainstorm With Positioning Customers

### How does Remesh work?



#### Consumers respond

Participants answer in their own words, in real-time.

#### Consumers vote

Participants run through a series of voting exercises, based on other respondents' answers.



#### Analyze and discover

Customer responses are analyzed in real-time by our Al. Dive even deeper using the Analysis tool.

	Survey	Focus Group	Remesh	
Quantitative Data	$\checkmark$		V	OUR CLIENTS INCLUDE
Audience Segmentation	$\checkmark$		V	
Affordable at Scale	$\checkmark$		V	BARCLAYS
Qualitative Insights		$\checkmark$	V	Deloitte.
Freedom to Improvise		V	V	Willis Towers Watson
Quick Time to Insight			$\checkmark$	

#### Adapt to changing consumers

Keep up with the speed of innovation and unlock consumer opinions frequently, so you can build a brand and product your customers love.

#### Innovation at any stage

From the idea generation to the commercialization phase, Remesh's versatility equips you to gather consumer insights every step of the way.

#### Instant results

What usually takes weeks with traditional product research can be done in one hour. Our Al understands, analyzes, and segments data in real-time so you can dig in right away.

Request a demo and see how Remesh can help you.