remesh

A global tech corporation uncovers employee insights into D&I in the workplace

ABOUT

A large technology firm wants to make sure it is socially aware and inclusive so they empower their diversity and inclusion (D&I) team to engage with employees to better understand opportunities for improvement.

WINS

Areas for Improvement Revealed

Safe Space for Employees

Rich Employee Feedback

Challenge

A global D&I team at a large technology corporation is responsible for keeping a pulse on the sentiment of harassment & bullying globally. More deeply, they needed to empower their employees to open a dialogue about harassment in the workplace, and speak truthfully about past experiences. Unfortunately, due to the nature their typical methods of gathering feedback - focus groups, surveys, and internal websites - employees were not given a safe, healthy & comfortable forum to engage in truthful conversation, about the difficult topic.

Solution

Remesh offered a safe, anonymous place for 200 participants across the organization to engage in discourse, and tell true stories about their experiences with harassment & bullying, without fear of being pointed out by peers. Remesh offers an employee experience that is unbiased of level, gender, and geography, and enables the richness of real impartial & democratic feedback from all.

Result

Due to the upfront nature of feedback & the rich stories uncovered from the company's global employee-base, the D&I team was able to understand what kinds of harassment their employees were facing. As a result of the demographic filters and deep analytical capabilities of the Remesh platform, the D&I organization was also able to pinpoint certain areas of the organization where bullying was more prevalent - leading to targeted campaigns and programming to empower those areas to improve.