

CASE STUDY

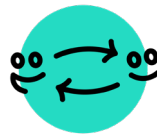
A global firm gathers real-time employee feedback, at scale



ABOUT

A Global D&I team at a large financial services institution, which oversees groups of employees who have agreed to promote gender equality in the workplace.

WINS



Internal Collaboration



Instant Feedback



Qual Insights at Scale

Challenge

Following an internal campaign, thousands of employees across this global financial services institution took personal pledges to support gender equality at work. In order to understand the effectiveness of this initiative, leadership needed to understand what types of pledges people made, what the impact of making those pledges had been, and how the organization should think about gender equality moving forward.

Prior to Remesh, this institution used email, surveys, web conferencing, community sites, chat rooms, in-person events, and more in order to engage these internal champions from around the world. With the disparate tools used for gathering feedback, there was no unified way to collect and synthesize data, leading to a lot of unused insights and data and unnecessarily labor-intensive data collection methods.

Solution

A number of Remesh sessions replaced the traditional methods of gathering feedback from 12,000 employee responses and delivered a mass qualitative, AI-powered solution that was agile, affordable, and scalable. Remesh enabled the firm to reach their global audience, and on a much larger scale than ever before.

Result

The firm felt that Remesh gave all employees an equal seat at the table without involving the bias of professional rank, gender, or location. In other words, Remesh helped the firm break down barriers and truly embrace intersectionality & inclusion as an organization. With the insights gained, the firm was able to understand the internal barriers to change, and define which activities the employees should focus on in the future to continue fostering an inclusive culture.